



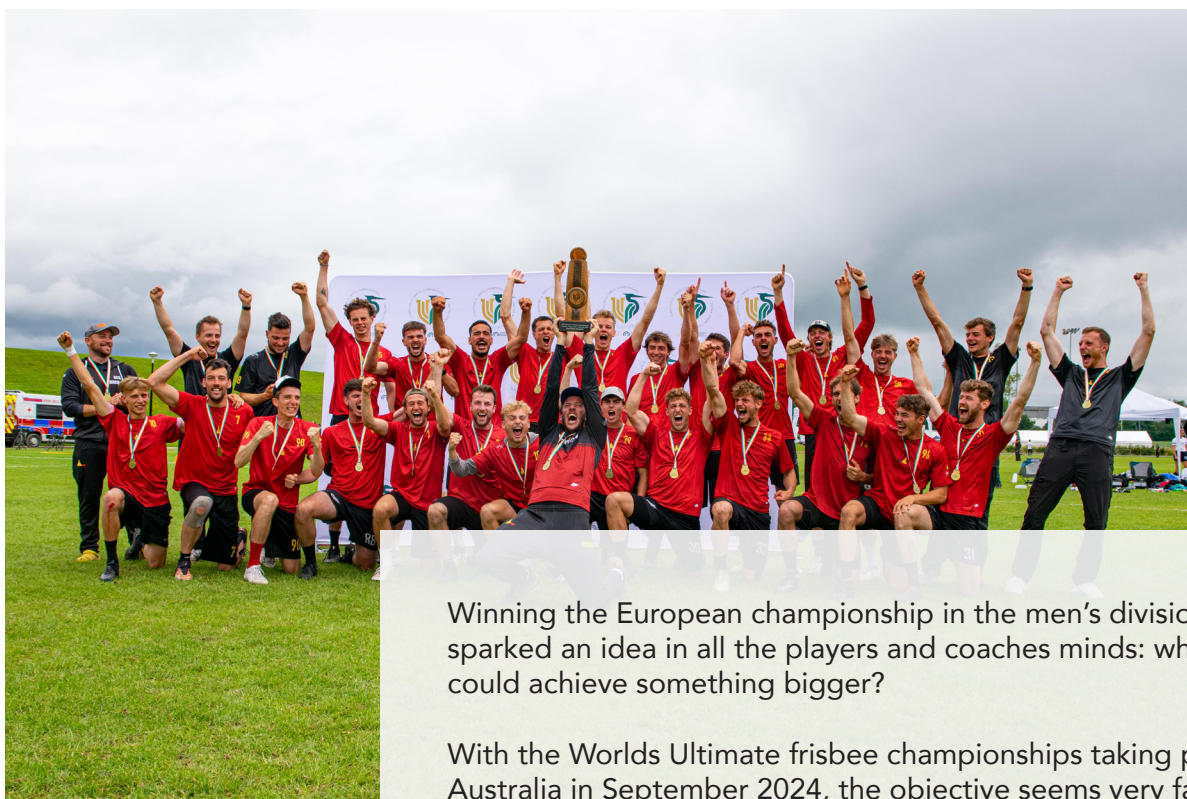
Belgium Ultimate Frisbee National Team

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*Road to Worlds 2024*



# Introduction



Winning the European championship in the men's division last July sparked an idea in all the players and coaches minds: what if we could achieve something bigger?

With the Worlds Ultimate frisbee championships taking place in Australia in September 2024, the objective seems very far... In every point.

Not only Australia is far, but the costs related to such a trip are enormous. At this stage, attending the event is really just that...

An idea.

Ultimate Frisbee is a wonderful sport that deserves more recognition and support. And yet, players have to bear all the costs by themselves. This is why we need help.

By partnering together, you would help us put Belgium on the World's stage map, and you would also help your brand that little bit more.

In this document, we'd like to present to you our project, and hopefully build a partnership that would be profitable to both of us.

Let's conquer the World Ultimate Championships together.

# Project description

The World Ultimate Championship will be held from 31 August to 7 September 2024 in Gold Coast, Australia.

The event should gather around 2000+ players from all over the world and from all genders, as the tournament will be composed of Open, Women and Mixed divisions.

Belgium is planning on sending at least one team, in the Open division. Being the European champion in that category, it would be a non-sense not to send a team to "Worlds".

A mixed and a women's teams are still being discussed.

The open team will be composed of 26 players, and up to 4 staff members. All players are amateur, bearing all the costs by themselves. Despite some help provided by various institutions such as Adeps and Sport Vlaanderen, we estimate the costs to go up to 3,500€ per player.

It is important to stress the fact that all players put the same type of commitment as semi-professional athletes in other sports such as football (soccer) or hockey, without earning anything.

In Ultimate, there isn't any sort of prize of money at the end of a tournament. Only the honor of winning.





# What is Ultimate Frisbee?

Born in the United States in 1968, Ultimate Frisbee is a self-refereed team sport played with a Frisbee. A match is played 7 against 7 on a field 100 meters long and 36 meters wide.

There are now several million Ultimate players around the world. Ultimate is the fastest-growing sport in the world in terms of participants. This encouraged the International Olympic Committee (IOC) to officially recognise Ultimate Frisbee in 2015.

In addition to its ever-growing popularity, it is above all the sport's two key values that have attracted the IOC's attention: **fair play and diversity**.

On the field, players are responsible for any fouls they commit, and each player has the power to stop the game, so from a very young age, the notion of fair play is emphasized in order to make each player aware of his or her responsibilities. In Ultimate, it's essential to know the rules, and to play with respect for others.

In terms of diversity, tournaments usually comprise three main divisions: Open (mostly male-matching players), Mixed (50-50) and Women, in different age categories.

Apart from these aspects, the sport is very demanding in terms of physical fitness, pure technique and strategy/vision of the game, which makes it an attractive challenge for many people.



# The Belgium National team



In Belgium, the sport was born 40 years ago. In recent years, Belgium has seen an explosion in the number of players: as recently as 2013, only 3 major clubs were active. Ten years later, 35 clubs nationwide are officially affiliated to the national federation, with a player base now approaching 3,000.

Belgium is one of the strongest nations in the sport.

At club level, Mooncatchers (Brussels) finished at the 4th place of the Worlds Ultimate Club championships in July 2022 in Cincinnati, USA, in the Open division.

Most recently, the U24 Open national team took silver at the World's U24 championship in Nottingham, UK.

In December 2022, Belgium won the European Indoor Championship title in the Open division, claiming the first gold medal of the country's history in a major tournament.

Finally, last July, Belgium won the European Outdoor Championship title in the Open division in Limerick, Ireland. Winning "Euros" is the highest achievement a country can get in Europe.

However, there is still one more competition Belgium needs to prove itself: Worlds Ultimate Championship.

# Estimated costs

All these costs are estimated based on a travel of 10 days (7 days of tournaments + 3 days of acclimatation before the tournament).

<b>What</b>	<b>Team</b>	<b>Per player (26)</b>
Team fee	2,000€	76.92€
Player fee	10,400€	400€
Accommodation	9,000€	346.15€
Food	5,200€	200€
Transportation	45,000€	1730.77€
Physiotherapist	1,500€	57.69€
Preparation (tournaments, practice fields...)	13,000€	500€
Staff	820€	31.54€
Kits	4,160€	160€
<b>Total</b>	<b>89,520€</b>	<b>3443.08€</b>



# Our packages

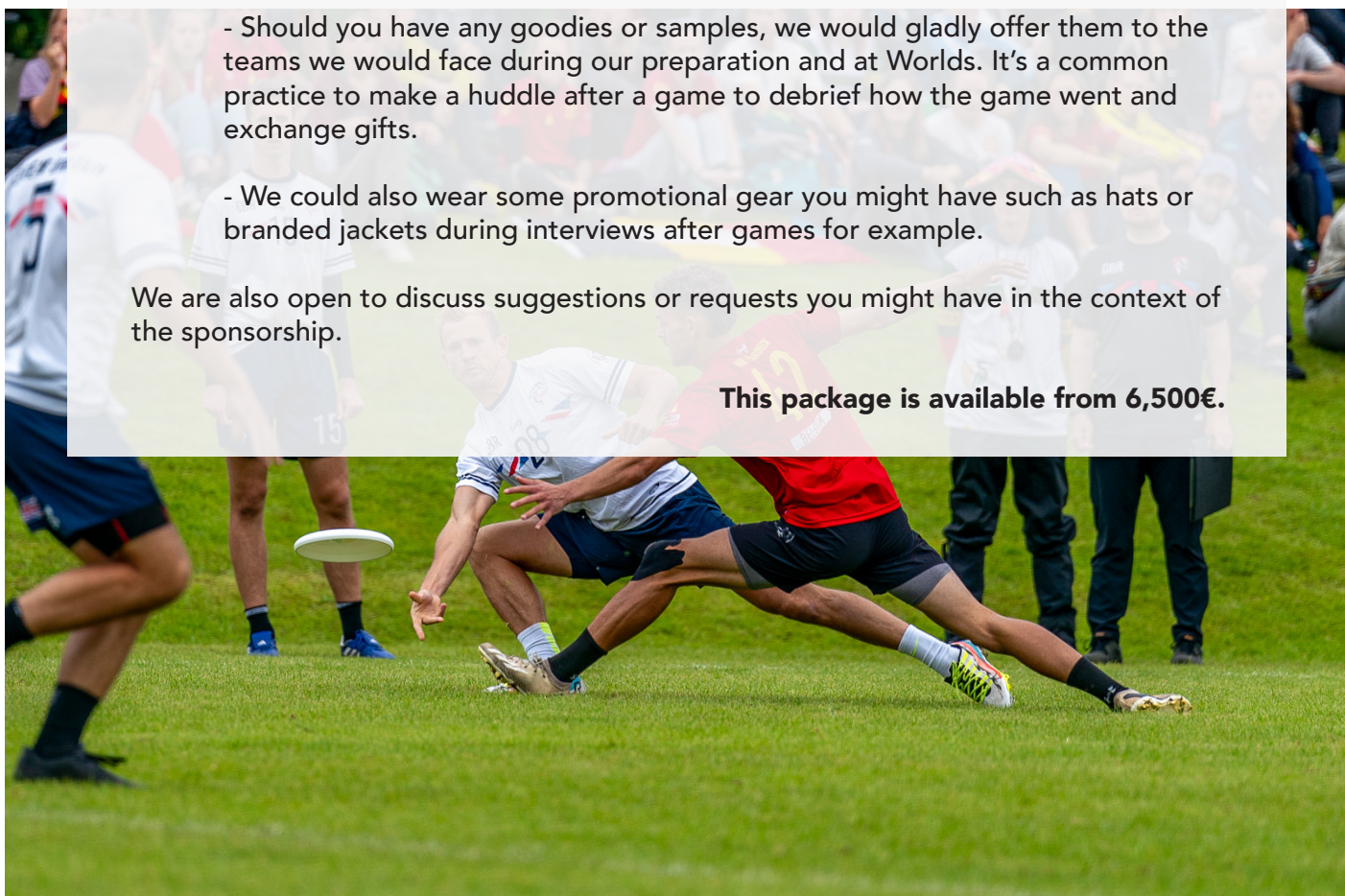
## *Premium sponsor*

As a premium sponsor, you would get:

- Maximum visibility: a place for your logo on the front of our jersey and other items such as warm up gear, jacket...
- A dedicated spot on all our communication materials: mentions of your social handles, logo featured on pictures and posts, etc.
- We would also gladly invite you and members of your company or clients to one of our practices for a meet & greet with the players and a dedicated initiation given by players of the team.
- We would gladly offer some of our players images for your own promotion should you want to promote our partnership on adverts or in the media.
- We would make the players available for some of your various PR or media events for demonstration or initiations.
- Should you have any goodies or samples, we would gladly offer them to the teams we would face during our preparation and at Worlds. It's a common practice to make a huddle after a game to debrief how the game went and exchange gifts.
- We could also wear some promotional gear you might have such as hats or branded jackets during interviews after games for example.

We are also open to discuss suggestions or requests you might have in the context of the sponsorship.

**This package is available from 6,500€.**



## *Silver sponsor*

As a silver sponsor, you would get:

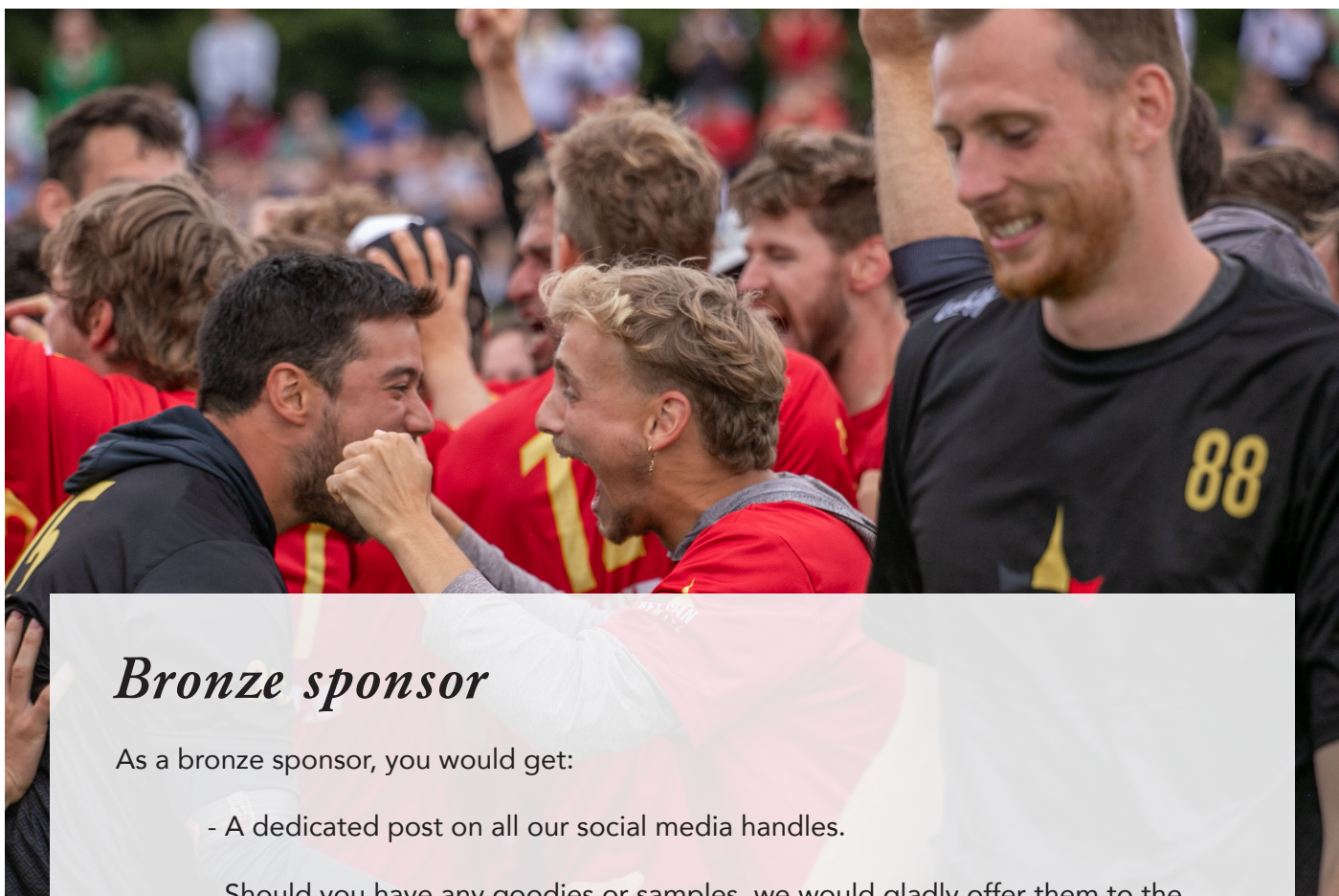
- A spot at the bottom back of our jersey and warm up kit, among other sponsors of the same package.
- A dedicated spot on all our communication materials: mentions of your social handles, logo featured on pictures and posts, etc.
- We would organize an initiation for you and your employees or clients.
- Should you have any goodies or samples, we would gladly offer them to the teams we would face during our preparation and at Worlds.

We are also open to discuss suggestions or requests you might have in the context of the sponsorship.

**This package is available from 2,500€.**







## *Bronze sponsor*

As a bronze sponsor, you would get:

- A dedicated post on all our social media handles.
- Should you have any goodies or samples, we would gladly offer them to the teams we would face during our preparation and at Worlds.

We are also open to discuss suggestions or requests you might have in the context of the sponsorship.

**This package is available from 500€.**

## *How to support us non-financially*

We are constantly in need of equipment or sporting goods such as water bottles, hats, energy bars for snacks during games etc.

For any sort of help in that context we would gladly promote your company on our social media.

# Contacts

Pierre-Alain de Laminne de Bex

**Head Coach**

padelamin@gmail.com

+32 498 57 87 78

Olivier Hancisse

**Team Manager**

o.hancisse@gmail.com

+32 475 24 18 16

Benjamin Zwarts

**Belgian Ultimate Federation - Co-president**

benjaminzwarts@gmail.com

+32 474 74 64 30

Brice Vanhée

**Belgian Ultimate Federation - National Teams responsible**

bricevh@gmail.com

+32 477 54 83 58

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**Belgian Ultimate Federation**

[www.belgianultimate.be](http://www.belgianultimate.be)

[info@belgianultimate.be](mailto:info@belgianultimate.be)

